GET ON THE BANDWAGON TO HIGHER PROFITS

WITH



THE ROCK-AFIRE EXPLOSION®

FASCINATING MILLIONS SINCE 1980 AT 140 LOCATIONS
LOVED BY MILLIONS OF CHILDREN AND ADULTS THROUGHOUT THE U.S.

Commonly Asked Questions

- **Do we have to pay a franchise fee to anyone?**

  No.

- **May I use the ROCK-AFIRE EXPLOSION® in an amusement park? Entertainment center? Restaurant?**

  Yes.

- **Or any other application?**

  Yes.

- **Anywhere in the United States? Anywhere in the world?**

  Yes, except for limited areas in which exclusive rights have been granted.

- **Are exclusive territories still available?**

  Yes, in most areas.

- **Can we adapt it easily to the electrical standards of our country?**

  Yes.

- **Do you provide everything necessary to operate the ROCK-AFIRE EXPLOSION®?**

  We provide a turnkey show—everything you need and more, excepting only a standard air compressor, which you will find readily available locally.

- **How large are the characters? What is the size of the stage?**

  The characters are about human size. The stage can be from about 36 feet to 40 feet.

- **What do I, as the customer, need to provide?**

  The building, the stage, electrical service, and plumbing for the compressed air.

- **How long will the ROCK-AFIRE EXPLOSION® last?**

  With proper care and maintenance, perhaps forever. The earliest shows we built in 1977 are still in operation.

- **What maintenance is needed?**

  Normal maintenance by on-site personnel. A detailed service manual is provided, also a complete list of parts and catalog number.

- **What about spare parts?**

  A spare parts kit is provided with the show. We maintain virtually all parts in inventory and can ship within 24 hours usually.

- **Can you assist us in installation?**

  Yes, for a fee, or we will train your technician in Orlando without charge.

- **Can you provide us with a videocassette of the ROCK-AFIRE EXPLOSION® so that we can see what we're getting?**

  Yes. Send $25.00, refundable on return of the cassette. Specify VHS or Betamax.

- **Can you provide new music and new skits for the ROCK-AFIRE EXPLOSION®?**

  We have an extensive library already available and periodically will make additional show tapes available at an additional cost.

- **Can you provide showtapes in other languages?**

  Yes, by arrangement, and for a fee.

- **When can you give delivery of the ROCK-AFIRE EXPLOSION®?**

  Immediately—while the supply lasts. When the supply is gone—never again—at the same price.

- **What is the price of the ROCK-AFIRE EXPLOSION®?**

  $125,000.00 F.O.B. Orlando, Florida for single units. Discounts in multiple purchases.

Here Is What You Get

Almost Alive!
a true illusion of reality through highly accurate movement and light synchronization

Everything Shown in Cover Picture Including—

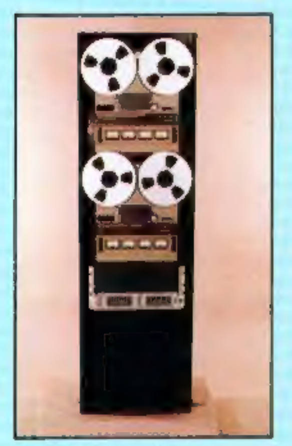
Characters:

Rolfe de Wolfe and puppet Earle Schmerle, Looney Bird (in barrel), Baby Bear Choo-choo (in tree stump), Dook LaRue (drummer), Fatz (gorilla), Mitzi (cheerleader—Singer), Beach Bear (guitarist on surf board), Billy Bob (guitarist & master of ceremonies), Spider and spider mechanism (not shown).

Traverse rods and drapes • Valances • Light accessories • Applause sign • Gas pump • Cymbal stand • Drum set • Back drops and props • Rain curtains • Lamps • Mats • Cables • Rainbow • Service station sign • Sun and Moon • Miscellaneous

PLUS

(Not shown in cover picture)



Audio rack & tape decks



Video tape player



Computer



Klipsch speakers



Billy Bob walk-around costume



Spotlights



Electrical control panel



Tech manual



Four show tapes



14 additional show tapes available at $500 each



Repair kit

THE ROCK-AFIRE EXPLOSION® HAS PRODUCED $100'S OF MILLIONS OF DOLLARS OF REVENUES FOR OUR CUSTOMERS. IT IS NOW AVAILABLE TO YOU—WITHOUT ANY FRANCHISE FEE.



Actual photo of THE ROCK-AFIRE EXPLOSION® at a restaurant location

Creative Engineering, Inc., 47 W. Jefferson Street, Orlando, Florida 32801, Phone: (305) 425-1001

Home of the World's Most Sophisticated Animation

CEI ROCK-AFIRE EXPLOSION BROCHURE

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